

## CALL FOR ENTRIES

### 2009 CITY OF VISTA – VISTA ART FOUNDATION JURIED PHOTOGRAPHY EXHIBITION

**Deadline for Submission of Entries: November 13, 2009**

**Public Reception at Vista Art Foundation Gallery: December 11, 2009**  
204 Main Street, Vista, CA 92084

#### **ABOUT:**

The City of Vista competition is a juried photo contest offering exposure to both established and emerging photographers. This contest will provide an opportunity for review of your work by professional photographers, artists, and photography teachers. Winners will be selected on the basis of originality and the overall quality of concept execution.

#### **ONLINE SUBMISSIONS:**

You can enter your images online. Please visit [www.PhotoContest.VistaArtFoundation.org](http://www.PhotoContest.VistaArtFoundation.org) and follow the easy upload instructions. If you prefer to mail in your entry, please visit the website for instructions. Note all payments must be made online by November 13, 2009 by 5:00 p.m..

#### **AWARDS:**

Enter now and you just might win one of the cash awards. A first, second, and third place award will be given for each category. Honorable mentions will be selected at the Judges' discretion. Other Awards to be announced.

#### **RECOGNITION:**

The winning imagery will be featured in local media and displayed at a variety of venues in and around the City of Vista. Awards will be presented by the Vista City Council and Vista Art Foundation. Additionally, winning imagery, including honorable mention and other noteworthy images will be displayed on the Vista Art Foundation site for one year.

**ENTRY FEE PER IMAGE:** Regular Entry: \$15/image, and Student Entry: \$5/image (no limit on number of images) *To enter the student work category you must currently be enrolled in classes.*

#### **JUDGING / WINNERS:**

The judging will be done in two stages: The initial stage will be done by the Judges based on images electronically submitted. The second stage will be done based on the printed images.

*The criteria for judging will be threefold: 1) Originality of concept, 2) How well the concept fits the category and theme, and 3) How well the concept is executed.*

Winners will be notified via email or mail on November 20, 2009. Winners will be required to sign and return an affidavit of eligibility, grant or rights, and a publicity and liability release within 14 days of notification, or alternate winners will be selected. Alternate will be the next highest ranked entrant.

## **PRESENTATION REQUIREMENTS FOR IMAGES SELECTED FOR DISPLAY:**

**Display size:** 16" x 20". The board must be 16" x 20". The print on the board may be mounted for either vertical or horizontal viewing.

**Print size:** Your photograph must be a minimum size 8" x 10" and a maximum size of 16" x 20".

**Display Format:** A 2 or 4 ply mount board, foamcore or gatorboard which is black, white or gray. Do not use rubber cement or spray glue to affix your prints. Do not use clear tape. Either dry mount or securely affix print with acid-free Artist's Tape underneath a window mat. Do not use corners, as prints can pop out of them. Optional: A 2 or 4 ply secured window overmat may be added. Color borders or undermats will not be allowed. Do not use picture frames, glass or hanging devices. Velcro will be used to adhere your exhibits to the display panels. To prevent damage to other prints, keep the back and front free of any exposed adhesives. No signature should show on front of artwork.

**Identification:** The following information must be printed on the back of each submission at the top center: entrant's name, address, phone number, e-mail, title of print, photo location, and category entered. A single, self-adhesive label may be used for identification purposes.

## **CATEGORIES:**

- Cat #1 RC (Regular Entries—Color)
- Cat #2 RM (Regular Entries—Monochrome)
- Cat #3 SC (Student work—Color)
- Cat #4 SM (Student work—Monochrome)

## **SUGGESTED THEMES:**

**Images must be taken in the City of Vista during the last two years from the submission deadline.** (i.e. November 13, 2007, thru November 13, 2009) The Judges encourage images reflecting the following aspects of Vista: Parks, People and Art (People enjoying our City Parks, Alta Vista Gardens, Kites over Vista), Points of Interest (our Historic Adobes, Avo Theater, Moonlight Theater, Antique Gas and Steam Engine Museum, Gallery 204, old Santa Fe Depot), Community Events (Rod Run, Chocolate Festival, Taste of Vista, 4th of July, Highland Games, Summer Music Concert Series, Easter Egg Hunt, Christmas Parade), Sprinter (views from/of the Sprinter).

Photographs must be original work taken by entrant and not copyrighted by any entities other than the person submitting the photography. Photographers will retain rights to their photographs, however, all winning photographs will become property of the City and the City retains the right to use the photographs for any City purpose and has the right to crop the photograph in its sole discretion. Entry in this contest constitutes agreement to allow photographs to be displayed in City facilities and/or reproduced for marketing and promotional use by the City of Vista without compensation but with photo credit to the photographer. In addition, the City, Vista Art Foundation, and Friends of the Rancho may reproduce copies of the winning photographs in any form (including postcards and calendars) and sell as a fundraiser. While all possible care will be taken to safeguard entries, the City of Vista will not assume responsibility for loss or damage to entries while in transit, during judging, during the period of exhibition, or while in storage awaiting pick-up.

**If you have questions, please email:** <mailto:2009PhotoInfo@vistaartfoundation.org>

**Website:** [www.PhotoContest.VistaArtFoundation.org](http://www.PhotoContest.VistaArtFoundation.org)